



# Social Media Certified

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**Zafer Hammour**

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

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Certified: Apr 14 2019 - Valid until: May 13 2021

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**HubSpot** Academy

A handwritten signature in black ink, appearing to read "Brian Halligan".

CEO Brian Halligan