



Email Marketing Certified

Zafer Hammour

The bearer of this certification is hereby deemed knowledgeable of building an email marketing strategy to build trust. They have been tested on best practices that focus on segmentation, high-performing email sends, outlining email design, and email deliverability, and can establish metrics to test, optimize, and improving their email marketing strategy.

Certified: Apr 21 2019 - Valid until: May 20 2021

HubSpot Academy

A handwritten signature in black ink, appearing to read "Brian Halligan".

CEO Brian Halligan